



Dot and Dash Costume Guidelines and Character Information

PLEASE NOTE THAT DOT AND DASH CANNOT BE USED FOR POLITICAL PURPOSES OR TO ENDORSE PRODUCTS OR COMMERCIAL BUSINESSES OF ANY KIND.

- Dash Costume requirements: Male person wearing costume should be between 5'3" to 5'6" and thin to medium build. Should be taller than Dot
- Dot Costume requirements: Female person wearing costume should be between 5'0" to 5'4" and thin to medium build.
- Someone MUST accompany costume characters at all times to help guide them from place to place and to help manage and respond to interactions with the public.
- The costumes are extremely warm to wear! There are fans in the heads. Batteries are not included when shipped, 8 AA batteries will be needed.
- Wearers should get a water/bathroom break *at least* every 20 minutes, or more often if they are outside or in hot temperatures. Please have plenty of water on hand. Ice packs can also be helpful.
- Costume wearers should not wear anything heavier than light shorts and a t-shirt/tank top (and socks on their feet) inside the costume.
- Dot and Dash should never take his or her head off or any part of the costume off in view of the public. A private changing room should be secured where the public will not see a partially dressed character. Public restrooms are not acceptable changing spaces.
- Characters should NEVER smoke, eat or drink (except water) while wearing any part of the costume.
- We discourage sharing the Dot and Dash costumes. This can be a way to transmit illnesses and infections between people. Try to use one performer per costume if possible
- At the end of an event day hang the costume in a well ventilated secure area. Spray the inside with rubbing alcohol to sanitize and allow it to dry completely before packing the costume in the road case. DO NOT PUT THE COSTUME AWAY WET!
- If the costume is gets wet due to weather hang costume in front of a fan and allow it to dry completely before packing it up.
- Be careful with the costume! Gently handle the head and other parts. Lay them on a clean safe surface when not in use.

Dot and Dash Character Information

- Dot and Dash are upbeat, friendly, and warm.
- Dot and Dash SHOULD NEVER do anything antisocial (e.g. push a child, gesture inappropriately). Always assume a young child is nearby watching.
- Dot and Dash can wave, point in the directions they want people to go, hug people, pat the tops of their heads, hold hands, shake hands, and put his/her arm around people's shoulders.
- If multiple characters are appearing, they should always try to walk together.
- Target audience for Dot and Dash is boys and girls 4 - 9 years old.

SPEAKING

Dot and Dash should not speak.

About Dot and Dash

Dash

Dash is a friendly seven-year-old who lives in the online world of PBS KIDS. Each day he guides viewers through a computer game and serves as the host online from the monitor. Dash is a curious yet logical and patient seven-year-old who likes adventure. He is very friendly and gets along with everyone. He plays soccer, swims and rides his bike, but his favorite pastime is the Internet and his favorite website is pbskids.org. Through the Internet, Dash often guides friends to and through new and exciting games and exposes them to different TV shows.

Dot

Dot is Dash's four-year-old sister. She lives in the online world as the curator and host of [Dot's Story Factory](#), an online tool that teaches children that a story has a "beginning," "middle" and an "end." Each day, she showcases some of the stories that viewers have submitted. Dot is naturally curious, and because she is little, her curiosity often gets her into trouble, but she is quick to learn from her mistakes. She learns many things from her older brother and looks up to him – he is her best friend. Dot is playful, lively, vivacious and charming, and she likes meeting new people. Like Dash, she also loves the computer and is a bit of a techie!

For more information about Dot and Dash, visit pbskids.org/

Costume Management
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Please return costumes to:
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