



WordGirl Costume Guidelines and Character Information

PLEASE NOTE THAT WORDGIRL CANNOT BE USED FOR POLITICAL PURPOSES OR TO ENDORSE PRODUCTS OR COMMERCIAL BUSINESSES OF ANY KIND.

- WordGirl Costume requirements: Female person wearing costume should be between 5'5" to 5'8" and thin to medium build.
- Someone MUST accompany costume characters at all times to help guide them from place to place and to help manage and respond to interactions with the public.
- The costume is extremely warm to wear! There are fans in the heads. Batteries are not included when shipped, 8 AA batteries will be needed.
- Wearers should get a water/bathroom break *at least* every 20 minutes, or more often if they are outside or in hot temperatures. Please have plenty of water on hand. Ice packs can also be helpful.
- Costume wearers should not wear anything heavier than light shorts and a t-shirt/tank top (and socks on their feet) inside the costume.
- WordGirl should never take her head or any part of the costume off in view of the public. A private changing room should be secured where the public will not see a partially dressed character. Public restrooms are not acceptable changing spaces.
- Characters should NEVER smoke, eat or drink (except water) while wearing any part of the costume.
- We discourage sharing the WordGirl costumes. This can be a way to transmit illnesses and infections between people. Try to use one performer if possible
- At the end of an event day hang the costume in a well ventilated secure area. Spray the inside with rubbing alcohol to sanitize and allow it to dry completely before packing the costume in the road case. DO NOT PUT THE COSTUME AWAY WET!
- If the costume is gets wet due to weather hang costume in front of a fan and allow it to dry completely before packing it up.
- Be careful with the costume! Gently handle the head and other parts. Lay them on a clean safe surface when not in use.



WordGirl Character Information

- WordGirl is upbeat, friendly, and warm.
- WordGirl SHOULD NEVER do anything antisocial (e.g. push a child, gesture inappropriately). Always assume a young child is nearby watching.
- WordGirl can wave, point in the direction she wants people to go, hug people, pat the tops of their heads, hold hands, shake hands, and put her arm around people's shoulders.
- If multiple characters are appearing, they should always try to walk together.
- Target audience for WordGirl is boys and girls 4 - 9 years old.

SPEAKING

WordGirl should not speak.

About WordGirl

WordGirl is a new animated series that follows the every day life and superhero adventures of "WordGirl" as she fights crime and enriches vocabulary usage, all in a day's work. Disguised as mild-mannered 5th grader, Becky Botsford, WordGirl arrived on planet Earth when she and her monkey sidekick, Captain Huggy Face, crashed their spaceship. In classic superhero form, WordGirl possesses superhero strength with the added benefit of a colossal vocabulary. WordGirl has a family and friends who have no idea of her secret identity. As WordGirl, she battles and prevails over evil (albeit ridiculous and comical) villains.

Each episode introduces four new vocabulary words and will reinforce their meaning in a variety of contexts throughout the episode. The vocabulary itself is not necessarily a plot point. The show teaches new vocabulary words to children in a variety of fun and interesting contexts. WordGirl is a superhero spoof, so storylines are funny takes of familiar stories from that genre.

WordGirl enriches young audiences' vocabulary, closes the gap for those who don't grow up in language-rich environments, instills a love of language, and fosters better reading comprehension.

Only a superhero like WordGirl, endowed with power punches and dictionary strength, can put the word-wrenching scoundrels back in their place proving once again that crime doesn't pay...but knowing the right word for the right moment is priceless.

For more information about WORDGIRL, visit pbskids.org/wordgirl

Costume Management
The Mascot Organization
1-877-9-MASCOT
1-877-MASCOT-5 fax
pbs@mascot.org

Please return costumes to:
The Mascot Organization LLC
Attn: Costume Manager
65 East Wilson Bridge Road Ste E
Worthington OH 43085